

Hello

Enoch De Leon

1039 SANTA CLARA
Alameda, 94501
(510)-365-7735
Edeleon3803@gmail.com

Skills

I use a human-centered design process to understand what users need and turn research into clear product solutions. I have experience conducting user interviews, studying competitors, organizing insights, creating personas, and testing ideas through wireframes and interactive prototypes.

When I design an interface, I focus on making each experience easy to understand, visually clear, and accessible. I create user flows, responsive layouts, high-fidelity screens, and design systems while paying close attention to information architecture, typography, visual hierarchy, and consistency.

I mainly work in Figma and also use Adobe Photoshop, InDesign, After Effects, and Premiere Pro. I am comfortable collaborating with designers and developers, giving and receiving feedback, preparing developer handoffs, and explaining the reasoning behind my design decisions.

I enjoy turning complex problems into simple product experiences by balancing user needs, business goals, and technical limitations. I explore different solutions, prioritize the most useful features, and improve the product through feedback, testing, and iteration.

I am adaptable and detail-oriented when working on new projects. I learn new tools and workflows quickly, stay current with design patterns and emerging technology, and use feedback to strengthen both the visual quality and usability of my work.

I use Claude Code and Codex to support my design and development workflow, explore ideas, and build working prototypes. I am also learning new AI models and tools so I can use them thoughtfully to improve problem-solving, efficiency, and product development.

Experience

APRIL 2026 - MAY 2026

Design Interactive, Davis CA – *Design Cohort*

- Participated in a 7-week design sprint, designing an industry-ready app with guidance from design leads and an industry mentor.
- Executed the full human-centered design process, including user research, ideation, wireframing, prototyping, testing, and iteration.
- Collaborated with a design team to brainstorm solutions and create user-focused, actionable design outcomes.
- Presented final project deliverables to industry design leaders, explaining research insights, design decisions, and user-centered solutions.
- Earned **Best Audience Choice for Design** for the final project presentation and overall app concept.

APRIL 2025 - JUNE 2025

Design Interactive, Davis CA – *Design Fellow*

- Completed a 6-week UX design sprint focused on solving real-world user problems
- Collaborated in a cross-functional team to conduct user research, wireframe, and prototype
- Presented iterative design solutions using Figma and applied usability testing insights
- Presented research insights, design rationale, and final prototypes to mentors and program leads in weekly showcase sessions

AUGUST 2025 - JANUARY 2026

My Rental Spot, Orinda CA – *UI/UX Designer*

- Designed intuitive user flows for property manager and contractor dashboards, improving clarity and reducing task time for key workflows.
- Created wireframes, mid-fi prototypes, and UI layouts for escrow milestone tracking, payment pages, and maintenance request features.
Conducted usability reviews and translated feedback into visual refinements using Figma and design system components.
Collaborated with engineering to ensure design feasibility and consistent implementation across the platform.
- Contributed to the product's visual identity by defining layout structure, typography decisions, and interaction patterns.

Education

SEPTEMBER 2024 - PRESENT

University of California, Davis – *B.A. Design*

- Coursework in UI/UX design, digital media, visual communication, and creative coding
- Active in design projects involving Figma, prototyping, and user research
- Building a professional portfolio toward a career in UI/UX and product design

MONTH 2017 - MONTH 2021

Encinal High School, Alameda– *High School Diploma*

- Played in the basketball team freshmen-junior year
- Attended Tae Kwon Do with Kickboxing throughout my High school
- Part time personal trainer at a basketball camp
- Maintain a well rounded GPA 3.0

Awards

- Black belt in Tae Kwon Do Award
- Associate in Art for Transfer